

HEE YOON KWON, Ph.D.

Assistant Professor
The Citadel, The Military College of South Carolina
Tommy and Victoria Baker School of Business
171 Moultrie St. Charleston, SC 29409
(843) 953-6955 • hkwon@citadel.edu
<https://www.hykwon.net>

EDUCATION

Ph.D. in Business Administration, August 31, 2020

Specialization in Supply Chain Management

University of Rhode Island, College of Business

Dissertation: *The New and The Old for Engagement in Business Learning: Gamified Course Design and Op-Ed Writing Project.*

Committee: Koray Özpolat (Chair), Douglas N. Hales, Resit Sendag, Anis Triki, and David Chelidze.

Master of International Studies, 2014

Specialization in Latin American Area Studies

Seoul National University, Graduate School of International Studies

Bachelor of Arts in Spanish Language and Literature, 2011

Korea University, Department of Spanish Language and Literature

ACADEMIC EXPERIENCE

The Citadel, The Military College of South Carolina (2020 – present)

Tommy and Victoria Baker School of Business

Assistant Professor of Supply Chain Management

Principles of Operations Management; Maritime Logistics; Sustainable Supply Chain Management

RESEARCH INTERESTS

- Humanitarian supply chains (especially post-disaster donations management and public engagement)
- Gamification and game-based learning, in collaborations with videogame industry partners
- Immersive technologies (e.g., virtual and augmented reality) and behavioral impacts in SCM
- Sustainability in supply chain management

PUBLICATIONS

Yun, G., Yalcin, M.G., Hales, D.N., and **Kwon, H.Y.** (2019). “[Interactions in sustainable supply chain management: a framework review.](https://doi.org/10.1108/IJLM-05-2017-0112)” *International Journal of Logistics Management*, 30 (1), 140-173.
<https://doi.org/10.1108/IJLM-05-2017-0112>

Kwon, H.Y. and Özpolat, K. (2021). “[The Dark Side of Narrow Gamification: Negative Impact of Assessment Gamification on Student Perceptions and Content Knowledge.](https://doi.org/10.1287/ited.2019.0227)” *INFORMS Transactions on Education*, 2021, 21 (2), 67-81. <https://doi.org/10.1287/ited.2019.0227>

Kwon, H.Y., Zhang, J., Lin, Y., Özpolat, K., and Ng, A. (2021) “[Op-Ed Writing Assignment in Supply Chain Management Courses.](https://doi.org/10.1111/dsji.12225)” *Decision Sciences Journal of Innovative Education*, 2021, 19 (1), 90-111.
<https://doi.org/10.1111/dsji.12225>

RESEARCH IN PROGRESS

Kwon, H.Y., Özpolat, K., Triki, A. “Smart compassion: engaging the public with virtual reality to donating cash for disaster relief.” Target: *Decision Sciences*.

Kwon, H.Y., Özpolat, K., Triki, A. “Don’t give Ted, give cash! Gamification in virtual reality promoting cash donation for disasters.” Target: *Computers in Human Behavior*.

Yun, G. and **Kwon, H.Y.** “The impact of supply chain disruptions on sustainability goal adjustments: an example of the COVID-19 Pandemic” Target: *Decision Sciences*.

CONFERENCE PRESENTATIONS

“A VR Disaster Donation Simulator for Promoting Cash Donation.” Presented at Production and Operations Management Society Annual Conference, Washington, DC, 2019.

“Impact of Assessment Gamification on Student Satisfaction and Attitude in O&SCM Course.” Presented at Production and Operations Management Society Annual Conference, Washington DC, 2019.

“Impact of Assessment Gamification on Student Satisfaction and Attitude in O&SCM Course.” Presented at Northeast Decision Sciences Institute Conference, Philadelphia, PA, 2019.

“Impact of Assessment Gamification on Student Attitude & Satisfaction.” Presented at Decision Sciences Institute Conference, Chicago, IL, 2018.

“#PlayTheCourse: The Role of Epic Narrative and Fun in a Gamified OSCM Course.” Presented at Production and Operations Management Society Annual Conference, Houston, TX, 2018.

“#PlayTheCourse: a gamified operations & supply chain management course.” Presented at Decision Sciences Institute Conference, Washington, DC, 2017.

“Blurred lines: YouTube and supply chain embedded consumers of the videogame industry.” Presented at Decision Sciences Institute Conference, Washington, DC, 2017.

“#PlayTheCourse: a gamified operations & supply chain management course.” Presented at Production and Operations Management Society Annual Conference, Seattle, WA, 2017.

“YouTuber Influence and Embedded Consumers of the Videogame Industry.” Presented at Production and Operations Management Society Annual Conference, Seattle, WA, 2017.

“Interpreting Videogames into Classroom: a game-designed operations & supply chain management course.” Presented at Northeast Decision Sciences Institute Conference, Springfield, MA, 2017.

“Analysis of Gaming YouTuber Influence using Structural Equation Modeling.” Presented at Northeast Decision Sciences Institute Conference, Springfield, MA, 2017.

“Sustainable Supply Chain Management and CSR: A Framework Review.” Presented at Northeast Decision Sciences Institute Conference, Alexandria, VA, 2016.

TEACHING INTERESTS

- Operations and supply chain management
- Global supply chain management
- Sustainable supply chain management

- Humanitarian logistics
- Supply chain innovations
- Customer and supplier relationship management

TEACHING EXPERIENCE

Maritime Logistics

Baker School of Business, The Citadel

- Instructor of record in spring 2021 | Student rating: 5.0 out of 5.0

Sustainable Supply Chain Management

Baker School of Business, The Citadel

- Instructor of record in fall 2021 | Student rating: 5.0 out of 5.0

Principles of Operations Management

Baker School of Business, The Citadel

- Instructor of record for two sections in fall 2021 | Student rating: 4.8 and 4.8 out of 5.0
- Instructor of record for two sections in spring 2021 | Student rating: 4.7 and 4.65 out of 5.0
- Instructor of record for two sections in fall 2020 | Student rating: 4.85 and 4.9 out of 5.0

MBA Essentials II

Baker School of Business, The Citadel

- Instructor of record for one on-line only section in fall 2021 | Student rating: 4.1 out of 5.0
- Instructor of record for one hybrid section in spring 2022 | Student rating: 3.8 out of 5.0

Introduction to Operations and Supply Chain Management

College of Business, University of Rhode Island

- Instructor of record for six sections between spring 2016 – fall 2018
- Average class size: 30
- Most recent student rating: 4.5 out of 5.0
- Dean’s Award for Outstanding Teaching, University of Rhode Island College of Business, 2019

WORK EXPERIENCE

Associate Researcher – Center for Asia-Pacific Fiscal Affairs, 2015

Korea Institute for Public Finance, Seoul, Korea

Consultant and Assistant Manager, 2014

Logical Standard Co. Ltd., Seoul, Korea

Assistant Manager – Secretariat for Ministerial Forum, 2013

Ministry of Science and ICT (Information and Communications Technology), Seoul, Korea

Attaché for the U-20 National Selection of Uruguay, 2011

Korea Football Association, Seoul, Korea

Intern – Korea-South Pacific Ocean Research Center, 2009-2010

Korea Institute of Ocean Science and Technology, Chuuk, Federated States of Micronesia

Assistant Agent – Cybercrime Task Force, Central Investigation Division, 2006-2008

Supreme Prosecutor’s Office of Korea, Seoul, Korea

PROFESSIONAL MEMBERSHIPS

Decision Sciences Institute (DSI)
Production & Operations Management Society (POMS)
Academy of Management (AOM)
Council of Supply Chain Management Professionals (CSCMP)
Higher Education Video Game Alliance (HEVGA)

AWARDS & ACADEMIC HONORS

Dean's Award for Outstanding Teaching, University of Rhode Island College of Business, 2019
Nominated for the Donald J. Bowersox Doctoral Symposium, CSCMP EDGE, 2019
Scholarship for Academic Achievements, Korea University, 2004 and 2005

PROFESSIONAL SERVICE & STUDENT ACTIVITIES

Reviewer for Decision Sciences Journal of Innovative Education (DSJIE), 2021
President, URI Business, Economics, and Resources Research Society (BEARRS), 2016 – 2020
Special Events Coordinator, NEDSI Annual Conference, Providence, RI, 2018
Organizer, Latin America Round Table, SNU, 2011-2014
Mentor for International Students, SNU GSIS, 2012
Group Leader, Student Major Courses Mentoring Program, Korea University, 2010

LANGUAGE SKILLS

Fluent in **Korean, English, & Spanish.**
Conversant in **Japanese.**